Printed:	08/30/20
	Last Received:
Traffic Order# 23692	
Status Confirmed	
Mod# 2	
Ver# 7	
7880876	
Rep Order#	EC'd Yes

09/05/2012 12:50 PM Showing Buylines: All Lines

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) WASHINGTON) IAMIE ANDRUS 202-872-1155 Salesperson Phone# Salesperson FAX# Sales Office (Salesperson (() NATIONAL MEDIA RESEARCH PLANNING Rep Firm 815 SLATERS LANE Sales Office ALEXANDRIA, VA 22314 /P1/P2/E 155/426/2597 tes 09/07/2012 - 09/13/2012 Agency C/P1/P2/E Flight Dates 0 Histus Weeks Agency (iser () NRCC-NATL REPUB CONG t NRCC IE 2012 te# 2597 TRACEY ROBINSON Station K: Advertiser Estimate# Product Phone#

-- CONTRACT COMMENT --

Buyer Fax

CONSISTENT WITH THIS ORDER, KAIZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KAIZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT *****************ONDISCRIMINATION*************** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETENICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. ON THE BASIS OF RACE OR BTHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

Motal Spots							
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Rate \$200.00	\$200.00	\$450.00	\$450.00	\$150.00	\$400.00	\$400.00	\$500.00
Spots/Week	댁	н	41	rd	rd	M	ਜ
Dates 09/07-09/07	09/10-09/13	70/60-70/60	09/10-09/13	60/60-60/60	70/60-70/60	09/10-09/13	70/60-70/60
Len	:30	30	30	:30	: 30	° 30	30
Time 6A-7A	6a-7a	7A-8A	7A-8A	8A-9A	\$0 £2 ~ 43	4088-48	ಕ್ರೂ ಕಿ
Program 	KSL 5 NW TDY 2 Buyline Comment: 1/Dax, 2/Dax W	TODAY SHW	TODAY SHW Buyline Comment: 1/DAY, 2/DAY TH	Meet Press-sun	ksl s mms at 5	KSL 5 NWS AT 5 Buyline Comment: 1/DAY	KSL 5 WMS AT 6
In Day 1 F Rating: 2.8	2 Rating: 2.8	6 Rating: 2.8	7 Rating: 2.8	ll su Rating: 1.2	12 Rating: 2.8	13 M.W-TH Rating: 2.8	17 F Reting: 3.8

Rep Order# 7880876 EC'd Yes	876 Ver# 7 Mod# 2	Status Confirmed	Traffic Order# 23692	1692 Last Showing B	7: Last Received: 08/ Showing Buylines: All Lines	Printed: 09/05/2012 12:50 PM 08/30/2012 8:32 AM ines	012 12:50 PM	,,	2 of 4
Station KSL-TV S Advertiser () Product NRCCI Retinated 2507	KSL-TV SALT LAKE CTTY r () NRCC-NATL REPUB CONG NRCC IE 2012	Agency (815 SI ALEXA	() NATIONAL MEDIA RESEARCH PLANNING 815 SLATERS LANE ALEXANDRIA, VA 22314 MARIANDRIA, VA 22314	OIA RESEAR	CH PLANNING	Rep Firm Sales Office (Salesperson () WASHINGTON) JAMTE ANDRUS	2 S	
	TRACEY ROBINSON	Agency C/FJ/FZ/E Flight Dates Hiatus Weeks	E 155/426/2597 09/07/2012 - 09/13/2012	/13/2012		Salesperson Phone# Salesperson FAX#	te# 202-872-1155 #	S.	
In Day	meaboad		Time	Ľen		Spot	мее. К	t G	Total Spots
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18 M,W-TH Rating: 3.8	XSL 5 NWS AT 6		6P-630P	:30	09/10-09/13	m	មិត្ត មិត្ត	\$500.00	M
	Buyline Comment: 1/DAY								
22 SA Rating: 2.4	asl 5 nms at 6		4069-49	:30	80/60-80/60	rl	\$25	\$225.00	1-1
23 F Rating: 3.0	GAME NIGHT LIVE		630P-7P	:30	70/60-10/60	ਜ	940	\$400.00	н
24 M.W-TH Rating: 3.0	KSL 5 NWS-6:30 Buyline Comment: 1/DAY		630P-7P	90.	09/10-09/13	м	\$40	\$400.00	m
28 SA Rating: 0.8	GAME NIGHT IVE		630F~7P	.30	80/60-80/60	ч	11%	\$125.00	Ħ
29 Rating: 4.9	GR.TMM-NBC		8F-95	:30	70/60-10/60	н	ኒፒጵ	\$1,400.00	Ħ
30 F Rating: 3.4	DATELNE FR-WBC		9P-10E	06.	70/60-10/60	н	ተጽ	\$1,100.00	1
31 sU Rating: 8.5	NBC SUN-FTBL		615P-930P	.30	60/60-80/60	н	<u>ို</u>	\$3,500.00	F.
32 SU Rating: 6.7	KSL NFL EDITION		401-40€6	.30	60/60-60/60	н)8 <i>\$</i>	00.008\$	н
33 F Rating: 7.3	KSL 5 NWS-10		107-10357	: 30	70/60-70/60	r i	i s	\$1,800.00	н

ω , 10 4		Total Spots	, m	æ	ਜ	el	N	н	· H	г·I	H
PM) WASHINGTON) JAMIE ANDRUS † 202-872-1155	Rate	\$1,800.00	\$550.00	\$475.00	\$550,00	\$225,00	\$1,800.00	\$150.00	\$350.00	D0.0388
Printed: 09/05/2012 12:50 PM 08/30/2012 8:32 AM nes	Rep Firm Sales Office () WASI Sakesperson () JAMI Salesperson Phone# 202 Salesperson FAX#	Spots/Week	[] m	8	3-4	н	2		Ħ	н	rf
72 Last Received: 08/30/2/ Showing Buylines: All Lines		Dates	09/10-09/13	09/10-09/12	60/60-60/60	70/60-70/60	.0760-L0760	60/60-60/60	60/60-6 0/6 0	80/60-80/60	80/60-80/60
Traffic Order# 23692 Last Showing B	() NATTONAL MEDIA RESEARCH PLANNING 815 SLATERS LANE ALEXANDRIA, VA. 22314 C/P1/P2/E 155/426/2597 ates 09/07/2012 - 09/13/2012	au	102-10352 :30	1035P-1137P :30	10352-11052 :30	10352-11372 ;30	9A-10A :30	10P-11P :30	4302-430	06. 48-47	9P-10P :30
Status Confirmed	Agency (815 ALE Agency C/PU/F Flight Dates Hiatus Weeks										
7880876 Ver# 7 Mod# 2	KSL-TV SALT LAKE CITY () NRCC-NATL REPUB CONG NRCC IE 2012 2597 TRACEY ROBINSON	Frogram	KSL 5 NWS-10 Buyline Comment: 1/DAY	TONITE SHW-NBC	SPORIS BEAT SU	TONITE SHW-NBC	News	News	NEWS/NEL EDITION	GRIM	IO SVU
Rep Order# 78 EC'd Yes	Station KSL-TV Advertiser (Product NRCC Estimate# 2597 Buyer TRAC Phone#	Ln Day	ing:	39 M.W Rating: 3.4	41 SU Rating: 4.4	42 F Rating: 3.4	43 Rating: 4.4	44 SU Rating: 4.4	45 Rating: 4.4	46 SA Rating: 4.4	47 SA Rating: 4.4

--REPORT TOTALS-Report Totals: 43 / \$28,175.00

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Traffic Order# 23692 Sho	ATIONAL MEDIA RESE ERS LANE ORIA, VA. 22314 155/426/2597 09/07/2012 - 09/13/2012		
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Ver#	MATE 1 NSON 100 75.00 175.(otals	
5	CSL-TV SALT LAKE CIT ()NRCC-NATL RI NRCC IE 2012 2597 TRACEY ROBINSON 43 / \$28,175.00 1s: 43 / \$28,175.00 tals: 43 / \$28,175.00 tals: 43 / \$28,175.00	Market Totals	
788087	TV SA) N CC IE 997 ACEY A2 / 43 / 43 / 51 43 / 11 43 / 11 43 / 11 43 / 11 43 / 11 43 /		
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Rep Order# 7880876 EC'd Yes	Station KSL-TV SALTLAKE CITY Advertiser ()NRCC-NATL REPUB Product NRCC IE 2012 Estimate# 2597 Buyer TRACEY ROBINSON Plan# Sep 12: 43 / \$28,175.00 Sales Totals: 43 / \$28,175.00 Station Totals: 43 / \$28,175.00 Lines not sent/rold/rtxn: 0 / \$0.00 —COMPRITIVE—		
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